

Department Name: Cultural Affairs

Reporting Period: FY2003-2004
1st Quarter

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Reporting Period: FY2003-2004 - 1st Quarter

MAJOR PERFORMANCE INITIATIVES

Describe Key Initiatives and Status

Check all that apply

COUNTYWIDE STRATEGIC THEME:

Quality of Life for All

Safety and Quality of Neighborhoods Technology, Innovation, Access and Information A Healthy Economy Cooperation and Coordination Fiscally Responsible and Stable

DEPARTMENT RELATED STRATEGIC PLAN GOAL:

◆ Secure and invest additional public and private resources to improve and expand programs, services and facilities

✓ Strategic Plan ✓ Business Plan ✓ Budgeted Priorities Customer Service ECC Project Workforce Dev. Audit Response Other

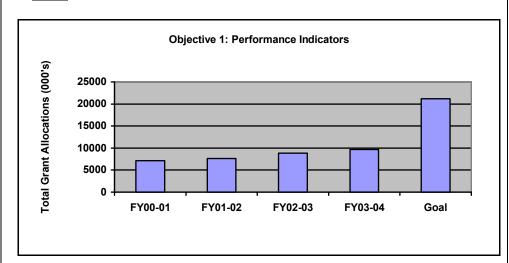
(Describe)

Serve as a Cultural Developer Countywide

Objective: Increase funding available through the 15 existing grants programs to strengthen support for cultural development –
 Status: Grants programs increased by \$1,190,000 FY2003 to FY2004

Objective: Establish 3 new grants programs to complete the comprehensive investment strategy for the arts –

Status: Unfunded



Objective: Convene regular public town meetings to shape cultural policy and maintain the direct involvement of civic and community partners in the cultural work plan –

Status: accomplished and ongoing

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Quality of Life for All

Safety and Quality of Neighborhoods

Technology, Innovation, Access and Information

A Healthy Economy

Cooperation and Coordination

Fiscally Responsible and Stable

✓ Strategic Plan

✓ Business Plan

✓ Budgeted Priorities

✓ Customer Service

_ECC Project

__ Workforce Dev. __ Audit Response

— Other

(Describe)

DEPARTMENT RELATED STRATEGIC PLAN GOALS:

- ♦ Establish easily accessible, diverse and enjoyable programs, services, places and facilities to meet our community's unique and growing needs
- ◆ Secure and invest additional public and private resources to improve and expand programs, services and facilities

Improve Existing Cultural Facilities in Neighborhoods throughout Miami-Dade

- Objective: Upgrade and/or establish 18 neighborhood-based cultural and community centers to be more technically and functionally capable as venues for cultural activities, and more easily accessible to audiences; provide more convenient and affordable cultural and educational activities
 - Status: work is accomplished in phases in many instances: 6 projects have been completed (Actors' Playhouse/Miracle Theater, Goodlet Auditorium, Gusman Center for the Performing Arts, Lyric Theater, Miami Children's Museum and Shores Performing Arts Theater); 3 projects are slated for completion during FY2004 (Colony Theater, Hialeah High School Auditorium, and Matthew W. Gilbert Auditorium at Florida Memorial College); 9 projects (African Heritage Cultural Arts Center, Civil Right Museum, Coconut Grove Playhouse, Haitian Cultural Center/Caribbean Marketplace, Joseph Caleb Auditorium, Lyric Theater Ancillary Facility, Manuel Artime Performing Arts Center, Miami-Dade County Auditorium, Milander Auditorium) are ongoing in their planning and implementation.
- Objective: Assist in partnership with other County Departments, local municipal governments and civic groups in maintaining and operating neighborhood cultural facilities at optimal levels –
 - Status: Ongoing; currently actively partnering with: Miami-Dade Park and Recreation Department to maximize facility improvement and operating plans for cultural facilities under its jurisdiction, and with the Vizcaya Trust for Vizcaya; with the City of Aventura (Cultural facility planning); City of Coral Gables (new theater facility development, ostensibly for Gablestage; Cultural Affairs Advisory Board); City of Homestead (ArtSouth; Seminole Theater); City of Miami (Gusman; East Little Havana Arts District, Latin Quarter Cultural Center; Caribbean Marketplace; Lyric Theater); City of Miami Beach (Colony; Byron-Carlyle; Office of Tourism and Culture); and the City of North Miami (PAN)
- <u>Objective</u>: In tandem with completion of the capital work, program the upgraded facilities to activate them and offer creative, alternative activities for kids and general audiences –

<u>Status</u>: awarded 10 Cultural Access Network (CAN) programming grants in FY04 to build facility usage by cultural groups and audiences; continually updating and prioritizing the list of venues for the CAN program

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Dev	velop New Cultural Facilities		
>	Objective: Advance the operational planning and Performing Arts Center by its scheduled opening Status: Continue working collaboratively on the the Performing Arts Center and the PACT, incluimplementation team for the Knight Foundation Department on behalf of the PACT - \$1.5 for in building for the PACT, the PAC Foundation, an implement strategies that directly contribute to the success in the new PAC	e institution-building requirements of uding participating as a member of the a grant to the PACT (secured by the stitutional readiness and capacity and the resident companies), and help	
A	Objective: Assess the need for new cultural faciliactively Status: Continuously updating the list of commodordinating community planning and assessment overall preparations for a General Obligation Boundaries of the Americas, the Freedom (a partner with the City of Miami and the Museu and beginning the architectural design work for municipalities through hired consultant teams (a directly with their professional administration (a update the existing list of community cultural face)	nunity cultural facilities' needs; ent work on cultural facilities with the ond in November 2004; assisting in e a new Miami Art Museum, a new (Tower) Museum, etc. (e.g.: working as ams on masterplanning Museum Park the new institutions); working with as is the case with Miami Beach) and/or as is the case with Coral Gables) to	
A	Objective: Complete the design, operational plane Miami-Dade Cultural Center by its scheduled of Status: Design and Development, and Construction bid documents being readied, with contract issued by mid-2004, with the expectation contract and beginning the construction of the Cowork to finalize and beginning to implement the and financing plans	ction Documents phases completed; expected review completed and on of entering into a construction Center by year's end; advancing the	

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Quality of Life for All	✓ Strategic Plan	
Safety and Quality of Neighborhoods	A Healthy Economy Cooperation and Coordination	<u>✓</u> Business Plan
Technology, Innovation, Access and Information	Fiscally Responsible and Stable	✓ Budgeted Priorities
rectitotogy, filitovation, freeess and information	1 isearly Responsible and Stable	✓ Customer Service
DEPARTMENT RELATED STRATEGIC PLAN GOALS:		ECC Project
◆ Increase participation in and awareness of pro		Workforce Dev.
◆ Develop lifelong learning and professional de		Audit Response
education, outreach and training partnerships		Other
		(Describe)
Increase public participation in cultural activitie	S	
> Objective: Attract audiences of all background.	s and magns to become eventagers	
Status:	s and means to become evenigoers —	
 Expanding High 5 Miami, which provides 	\$5 tickets to cultural events for youths	
in high school, college, and community cer		
 Continuing to update and re-distribute prin 		
Cultural Resource Directory;		
 Continuously revamping and improving th 		
searchable databases, more extensive links	G,	
 Implementing the new graphic image for the 		
undertaking strategic and innovative marke		
and civic organizations (e.g., the Greater N		
the Greater Miami Chamber of Commerce International Airport, and the Port of Mian		
advance the effectiveness of partnerships v		
sector and local and regional economic dev		
 Regularly publishing and distributing the A 		
Communities to educators, administrators,		
Miami-Dade County Public Schools, the C	hildren's Cultural Coalition and Arts for	
Learning Miami		
 Coordinating training workshops with Arts 		
Cultural Coalition to increase opportunities	s for children to experience community	
cultural activities	C.1 (C. 11 T' 1 m	
 Developing and planning the implementati free/discounted admission program targete 		
with the Property Appraiser's "Senior Hon		
Working with the Children's Trust to intro		
Arts" toolkit in daycare centers		
and the same and sail contents		

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CC	DUNTYWIDE STRATEGIC THEME:		✓ Strategic Plan
	<mark>ality of Life for All</mark>	A Healthy Economy	✓ Business Plan
	fety and Quality of Neighborhoods	Cooperation and Coordination	
Tec	chnology, Innovation, Access and Information	Fiscally Responsible and Stable	<u>✓</u> Budgeted Priorities
DE +	PARTMENT RELATED STRATEGIC PLAN GOALS: Establish easily accessible, diverse and enjoya facilities to meet our community's unique and		✓ Customer Service _ ECC Project _ Workforce Dev Audit Response Other
Ma	ake the Department's programs and services f	aster and easier to access	(Describe)
>	<u>Objective</u> : Extend the Department's Resources areas of need — <u>Status</u> : Implementing the Department's 15 grainsitiatives as a comprehensive investment polithe utilization of the successful "Arts Help" (er support program by the Hispanic cultural commommunity, respectively; publishing and distributed Resources Guide for Cultural Organizations and	nts programs and technical assistance icy in cultural development; increasing a Español / an Kreyol) grantswriting nunity and the Haitian cultural buting the Technical Assistance and	
>	Objective: Improve the response time for core streamline payment and contracting timetables Status: Developed and are currently implement transfers of grant payments, as desired by grant reduce the size of grant agreement forms	ting a pilot project for electronic	
	<u>Objective</u> : Provide opportunities for profession organizations and employees — <u>Status</u> : Regularly presenting technical assistant in professional conferences and providing minineeded skills-building (e.g., leading/hosting grastate grants attainment; coordinating and present Institute in Arts Management seminars for arts to attend the Americans for the Arts' and other conventions for arts managers; and offering minartists to access skill-building professional dever Artist Access program)		
>	<u>Objective</u> : Expand the Department's customer workshops and town meetings – <u>Status</u> : Continuing the multi-year phasing in or	, , ,	

evaluation, which includes customer survey assessments of: the grant program application forms and guidelines; the grant contract forms; grant reporting forms, etc.

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PERSONNEL SUMMARY

A. Filled/Vacancy Report

	Filled as of	Current		Actua	l Number at the		l and Vac		tions	
NUMBER			Quarter 1		Quarter 2		Quarter 3		Quarter 4	
OF	Year	Budget	Filled	Vacant	Filled	Vacant	Filled	Vacant	Filled	Vacant
FULL-TIME	19 FTE	22 FTE	19 FTE	3 FTE						
POSITIONS*	1 P/T	1 P/T	1 P/T							

^{*} Public Safety Departments should report the sworn versus non-sworn personnel separately and Departments with significant parttime, temporary or seasonal help should report these separately.

Notes:

B. Key Vacancies

Recruitments are actively underway to fill the positions of Cultural Affairs Construction Projects Manager (2), and Cultural Affairs Project Administrator (1)

C. Turnover Issues

None

D. Skill/Hiring Issues

None

E. Part-time, Temporary and Seasonal Personnel (Including the number of temporaries long-term with the Department)

The Clerk 2 position assigned to the Cultural Resource Center gallery in the lobby of the Government Center Building, as well as carrying other administrative responsibilities, is a part-time (30 hours/week) position.

F. Other Issues

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FINANCIAL SUMMARY

(All Dollars in Thousands)

(Im Bon	ars in Thousand		CURRENT FISCAL YEAR					
	PRIOR		Quai	rter	Year-to-date			
	YEAR Actual	Total Annual Budget	Budget	Actual	Budget	Actual	\$ Variance	% of Annual Budget
Revenues								
• Other	141	125	31	11	125	11	-114	8.80%
Interfund x'fers	3,492	3,172	793	0	3,173	0	-3,173	0.00%
• General Fund	6,219	7,409	1,852	0	7,409	0	-7,409	0.00%
▶ Fund 720	253	243	61	0	243	0	-243	0.00%
Carryover	660	526	132	321	526	321	-205	61.03%
Total	10,765	11,475	2,869	332	11,475	332		
Expense*								
> Sal/Fringe	1,262	1,491	373	436	1,491	436	-1,055	29.24%
Other Op. Exp.	9,125	9,951	2,488	6,864	9,951	6,864	-3,087	68.98%
→ Capital	19	33	8	2	33	2	-31	6.06%
Total	10,406	11,475	2,869	7,302	11,475	7,302		

^{*} Expenditures may be reported by activity as contained in your budget or may be reported by category (personnel, operating and capital).

Equity in pooled cash (for proprietary funds only)

Fund/		Projected at Year-end as of					
Subfund	Prior Year	Quarter 1	Quarter 2	Quarter 3	Quarter 4		
125/127	4,534	12					
→ 720	5,947	-569					
60	4,904	4,236					
Total	15,385	3,679					

Comments:

- 1) Revenue receipts are not realized in even, quarterly installments throughout the fiscal year
- 2) Revenues are transferred during the fourth quarter of the fiscal year
- 3) Carryover coming in to FY04 was lower than anticipated due to a shortfall in Tourist Development Tax revenues (for the second consecutive year)
- 4) Grant allocation disbursements occur continuously throughout the fiscal year
- 5) Capital expenditures are not evenly distributed throughout the fiscal year
- 6) FAMIS does not segregate those portions of Equity in Pooled Cash in Fund 72 and Fund 60 that are ascribed to the Department

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STATEMENT OF PROJECTION AND OUTLOOK

The Department ended the year within authorized budgeted expenditures and with adequate revenues to meet expenses.

Notes and Issues:

- > Tourist Development Tax (TDT) revenues, which are a dedicated revenue source for the Department's programs and services, fell short of initially budgeted projections in FY03 by \$153,000. This was the second consecutive year of a TDT revenue shortfall (FY02 revenues fell short of budgeted projections by \$378,000). Despite the compounding TDT shortfalls in FY02 and FY03, the Department cash-flowed its expenses through a combination of utilizing accumulated carry-over revenues from prior years, planned efficiencies in a select number of administrative expenses, and lag-time involved in hiring a new employee. Carry-over funds are instrumental for 1) balancing the Department's budget each year, and 2) forming a reserve for grants that have been extended beyond their original fiscal. The impact of relying on accumulated carry-over revenues to meet budgeted expenses will be fully realized in FY04, when it is projected that carry-over funds will be depleted completely. Consequently, preliminary assumptions for FY05 require additional County revenues to maintain a status quo budget.
- > The Florida Legislature's budget for FY2004 reduced State cultural funding from its prior year's level of \$28 million statewide, to \$6.065 million statewide. Typically, Miami-Dade County cultural organizations alone successfully compete for and draw-down roughly 25% of the state's grant funds. The impact of the state funding reduction in FY2004 is especially hard-hitting, and in some cases, life-threatening for Miami-Dade County's cultural groups.

DEPARTMENT DIRECTOR REVIEW

The Department Director has reviewed this report in its entirety and agrees with all information presented including the statement of projection and outlook.

Michael Spring (original signed & sent to Alina Hudak)	March 29, 2004		
	Date		
Signature			
Department Director			